

COMMUNITY HEALTH PROJECT DEVELOPMENT MODEL

Creating a Program Model with Measurable Results

General Instructions

This exercise is designed to assist community health projects and collaborations in translating emerging or existing priorities and interventions into a structure that represents a thorough program model. The program model includes broad goals, specific issues, desired health outcomes, indicators with which to measure them, and a description of programs used to achieve results.

The model is intended as a way of understanding existing priorities and interventions in an outcomes framework. You may find that it brings to light potential adjustments to and refinements in your desired outcomes and the means employed to achieve them.

It will be helpful to have documents describing your vision, goals, priorities, programs, indicators/data, etc. immediately at hand, so that you do not have to re-create existing information from memory.

Moving from Broad <i>Projects/Priority Areas</i> to Specific <i>Actions/Interventions</i>	Label
Name the health or quality of life priorities you are addressing (<i>or plan to address</i>). They may be stated broadly (i.e. Child and Youth Health) or more narrowly (i.e. infant mortality).	Project/Priority Area
What are the main components of or factors behind each priority? For example, infant mortality, immunization rates and accidents are components of Child and Youth Health. Alternatively, if infant mortality was the priority, nutrition, parental education and access to care might be some components.	Issue
What would you like to achieve regarding each Issue? What specifically would you change or improve about each Issue to make an improvement?	Target Outcome
How will you know you have achieved it? What will you measure to demonstrate this change? What data can you collect? How frequently will you review it?	Outcome Indicator
What can you do or are you doing to achieve this change? What programs, policies or other interventions will help you achieve this change?	Action/Intervention
How will you know you have successfully executed this intervention? What will you measure to demonstrate that you completed or delivered your intervention (i.e. # of people served, units of service, actions taken, etc.)?	Action/Intervention Indicator